

Art Submission Guidelines



Below are Decal Impressions's guidelines for file submission. These guidelines help ensure your project is printed to best possible outcome.

FILE FORMAT

Photoshop (.psd), PDF (.pdf), Illustrator (.ai or .eps), Indesign (.indd), CMYK Tif (.tif) or 100% Scale 300dpi CMYK JPG (.jpg).

MS Word (.doc or .docx), Excel (.xls), PowerPoint (.ppt) or Publisher (.pub) - Please note that these are NOT recognized professional print file formats, and will require us to recreate or reset your artwork in a professional package. This is subject to our normal hourly design rates.

FONTS

All fonts must be converted to **outlines, paths / curves**. Font files are subject to corruption or substitution unknowingly, resulting in incorrect reproduction.

BITMAPS

All bitmaps (pics) must be CMYK and 300dpi.

COLOR

All files must be in **CMYK** format, **NOT RGB**. Alternatively, Pantone, or "spot" colors, can also be used. If using Pantone colors, please include the Pantone Reference Numbers used in your design. Pantone color matching is subject to an additional charge.

SETUP

Please include a minimum of 0.25" Bleed, or 0.125" on all four sides. For double sided prints, please include a 0.5" bleed, or 0.25" on all four sides.

